



#### "DIGNITY IN RETIREMENT"

# NAVIGATING THE EVOLVING REGULATORY ENVIRONMENT: CHALLENGES AND OPPORTUNITIES

27th November 2024

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Sustainable Governance Conference – Lake Naivasha Resort



#### PRESENTATION OUTLINE

- RBA'S MANDATE
- 2 INDUSTRY OVERVIEW
- **KEY REGULATORY AND POLICY CHANGES**
- INDUSTRY OPPORTUNITIES
- 5 INDUSTRY CHALLENGES
- 6 WAY FORWARD





### **RBA'S MANDATE**



Regulate and supervise establishment and
management of retirement
benefits schemes



**Protect - interests of members and sponsors** 



Promote - Development of the retirement benefits sector



Advise - The Cabinet Secretary for the National Treasury



Implement - Government policies relating thereto



### **INDUSTRY OVERVIEW**



#### **Pension Assets**



1.9 Trillion

June 2024

**Administrator - 31** Managers - 32 Custodian - 14 **Corporate Trustees - 5** 

**Service Providers** 

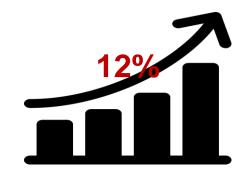
Registered **Schemes** 

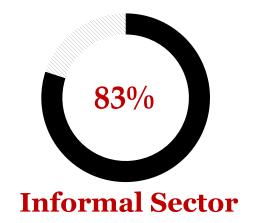




**Active Members:** 4.49 million

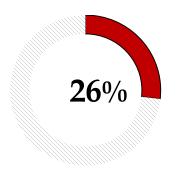
**Average Industry Growth** 





**Trustees** 





**Pension** Coverage



- 1. The national Retirement Benefit Policy
- 2. Strategic Plan 2024 2029
- 3. Bond Valuation Guidelines
- 4. Post-Retirement Medical Fund Guidelines









### NATIONAL RETIREMENT BENEFITS POLICY

This policy aims to provide a framework to guide the harmonization, coordination, good governance and growth of the retirement benefits sector through the following key policy interventions: -

# 1. CORDINATE FRAMEWORK

To Coordinate and harmonize the existing legal and regulatory framework to integrate various legal provisions governing the retirement benefits sector.

# 2. ENHANCE COVERAGE

To enhance Retirement Benefits Coverage

# 3. SUSTAINABLE GROWTH

Provide mechanisms of good governance and sustainability of the retirement benefits to promote growth and diversification of retirement benefits funds investment

# 4. FACILITATE PORTABILITY

To promote and facilitate portability of retirement benefits between schemes and across-borders

# **5**. PROMOTE INNOVATION

To promote and facilitate innovation in the retirement benefits sector

# 6. AFFORDABILITY AND ADEQUACY

To promote affordability and adequacy of retirement benefits for workers.

# 7. BENEFITS PAYOUT

To regulate retirement benefits payout phase

# 8. MEDICAL BENEFITS

To promote Post-Retirement Medical Benefits and Old Age Care.

#### 9. HOUSING

To establish a housing sub-fund for members when saving for retirement





# **NEW STRATEGIC PLAN: STRATEGIC OBJECTIVES**

1	Enhance customer experience by increasing the customer satisfaction index to 82% and the brand awareness and confidence index to 60% by 2029	Customer Experience
2	To strengthen institutional capacity and development by increasing the employee satisfaction index to 75% and increase productivity by 5% by 2029	Institutional Capacity
3	To enhance financial resource mobilization by 25% by 2025 and fully absorb those resources every year	Financial Resources
4	To enhance consumer protection by 8% by 2029;	Consumer Protection
5	To improve the retirement benefits sector compliance by reducing the overall risk score to 2.50 by 2029	Industry Risk
6	To promote saving for retirement by increasing the total pension assets to Kshs. 3.2 trillion and the pension coverage to 34% by 2029	Promote Savings





### **BOND VALUATION GUIDELINES**

Legislative changes to permit retirement benefit schemes to value investments in debt instruments based on their objectives and ensure that any unrealized gains or losses resulting from this valuation are not distributed to members.

### **Amendments**

Valuation of financial assets on **fair value approach** (for assets available for sale) or **amortized cost approach** (for assets held to maturity).

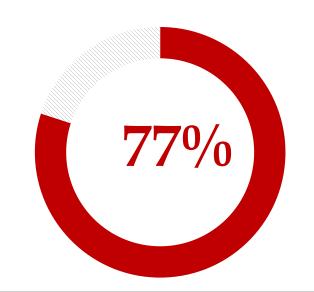
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As part of the **minimum disclosure** in the financial statements, trustees are required to disclose that any **unrealized gains** and **losses** resulting from the valuation of financial assets using the fair value approach **shall not** form part of the **distributable income**.





### POST-RETIREMENT MEDICAL FUND GUIDELINES



According to the 2024 Pensioners Survey, 77% of Retirees are paying for their medical covers( mostly NHIF) out of Pocket.

# RBA has issued guidelines to the effect that:-

- 1. All schemes **shall** make provisions in the scheme rules to allow its members to contribute towards funding a post-retirement medical fund
- 2. However, uptake of PRMF is still low among schemes.





#### TREASURY CIRCULAR 2024

- i) Contractual employees can voluntarily join and contribute to retirement benefits schemes set up by their employers.
- ii) The employer gratuity can be remitted to the scheme monthly and enjoy tax deductible incentives.
- iii) Schemes are required to make the necessary amendments to their rules to accommodate employees employed on contractual terms.
- iv) Gratuity benefits transferred to a retirement benefits scheme shall be payable according to the scheme rules and upon expiry of the contract.

# **Industry Opportunities:**

- 1. Technology and AI: Key Industry Benefits
- 2. Sustainable Pension Growth
- 3. Informal Sector Coverage
- 4. Incentives: Tax Benefits











## TECHNOLOGY AND AI: INDUSTRY BENEFITS



#### **Industry growth**

Digital platforms
extend pension
services to
remote areas
where physical
access is scarce.
This inclusion
benefits members
who previously
had limited
access.



#### **Cost Savings**

Schemes and service providers can cut costs through use of Integrated or Shared ICT platforms These savings can be passed on to members through lower fees or improved returns



#### **Real-Time Information**

Al-driven chatbots
can address member
queries promptly.
Personalized
communication
enhances member
satisfaction and
engagement.
Members can also
receive real-time
updates on their
pension.



#### **Pension Education**

Technology can help retirement planning, investment options, and pension regulations.
Financially literate members are better equipped to make informed choices.



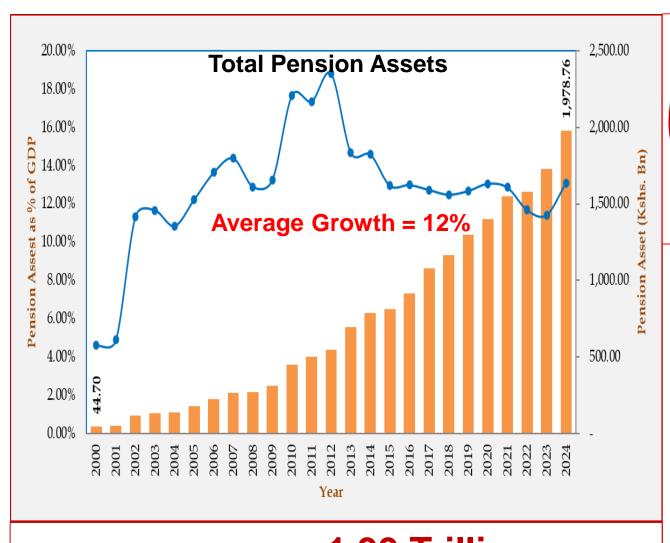
# Regulatory Compliance

Technology can make it easier for schemes to meet their regulatory obligations. It also makes it easier for RBA to supervise the industry thus building a more secure and robust pensions sector.

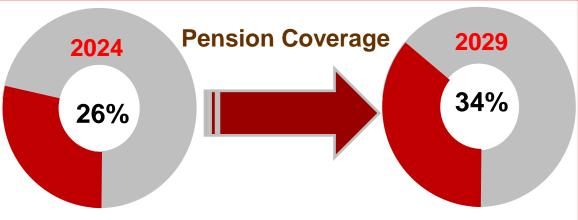




### SUSTAINABLE PENSION GROWTH



Total Assets = 1.99 Trillion



RBA aims to grow coverage by 9% by 2029 through :-

- 1. Pension Education & Awareness Programs
- 2. Implementation of the NRBP which has an increased focus on the informal sector which is majorly uncovered
- 3. Recent amendments to the Retirement Benefits Act have expanded coverage by making it easier for fixed contract employees to join retirement schemes
- 4. Promotion of Innovative, Flexible & Affordable products This is by developing of a flexible Legal framework that favors informal sector schemes





### INFORMAL SECTOR COVERAGE



83% of Kenya's workforce are in the informal sector, however, coverage is still very low. This presents a huge potential to expand pension coverage through initiatives such as: -

#### **Lower Administration costs**

Informal sector schemes
administrative costs should be
low by leveraging on
technology—The government
can also avail a technology
platform which market players
setting up informal sector
schemes can use

#### **Role of Micro-pensions**

Promote the development of small-scale schemes designed to cater to individuals with low and irregular incomes, e.g. those in the informal sector and those excluded by traditional schemes.

#### **Pension Education**

Aim for more **targeted** and **structured** training programmes to create **awareness** on the importance of savings for retirement for workers in the informal sector



### **INCENTIVES - TAX BENEFITS**



# **Currently**

# **Envisioned**



Contributions to registered retirement benefit schemes are tax-deductible up to a maximum of KES **20,000** per month or KES **240,000** per annum

**Tax Relief on Contributions** 

Increasing the limit of tax-deductible pension contributions to KES **30,000** per month or KES **360,000** per annum. This aims to encourage higher savings for retirement



The first KES 600,000 of a lump sum withdrawal is tax-free. Additionally, the first KES 300,000 per annum (or KES 25,000 per month) of monthly pension is also tax-free

Tax-Free Lump Sum Proposals to **exempt** pension benefits from income tax for individuals **upon reaching the retirement age** specified by their respective pension schemes. This exemption also extends to early retirement due to ill health or withdrawal after **20 years of membership.** 



Employer contributions to registered retirement schemes are **tax deductible**, reducing the employer's taxable income.

Other

Tax relief on contributions towards postretirement medical savings to encourage scheme members to enrol [Proposed in the Defunct Finance Act 2024]

# **Industry Challenges:**

- 1. Adequacy of Benefits
- 2. Unremitted Contributions
- 3. Asset Allocation: Diversification
- 4. Other Emerging Issues





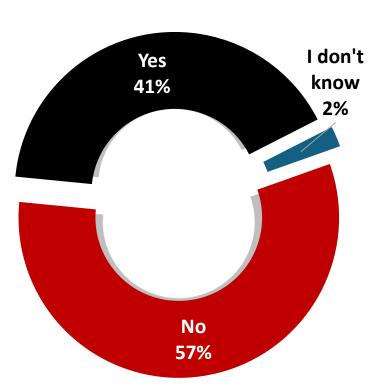




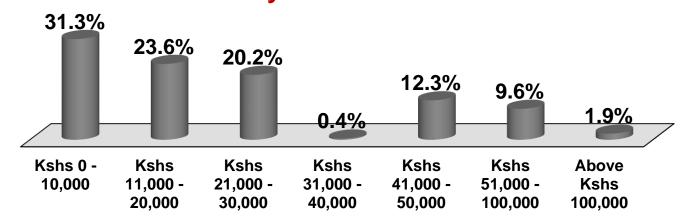


# **ADEQUACY OF BENEFITS**

### **Savings Sufficiency**



#### **Monthly Pension Received**



#### According to the 2024 Pensioners Survey:-

59% Of pensioners receive less than 20,000 shillings monthly pension

57% Of pensioners feel that their retirement savings are not sufficient

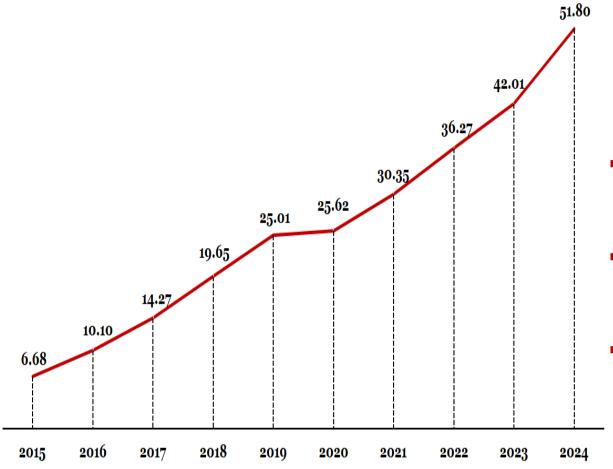
 Income replacement rate in retirement is generally Low, Largely occasioned by Early Access and Short-term Savings culture.





### **UNREMMITTED CONTRIBUTIONS**

UNREMITTED CONTRIBUTIONS (KSHS. Billion)



Currently, Unremitted Contributions stand at **KES 51.8** Billion with public sector schemes accounting for **98%** of the total arrears amounting.

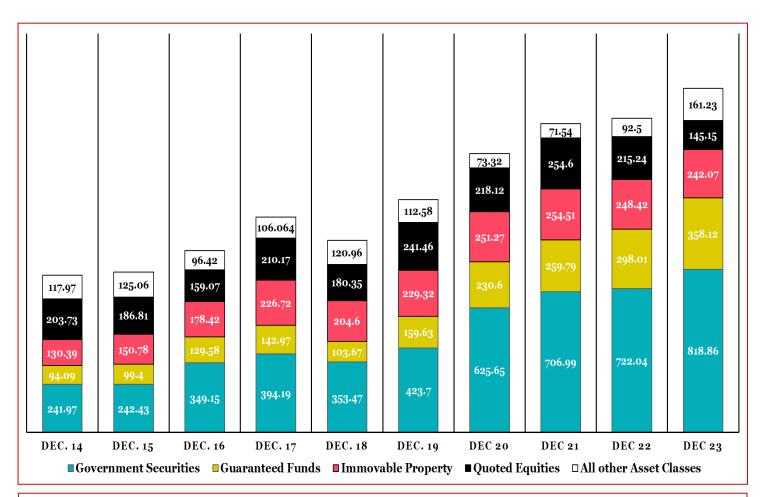
### **Key Interventions: -**

- Sponsors & Trustees: Develop, submit, and oversee the implementation of approved remedial action plans.
- <u>National Treasury</u>: Report progress, identified regulatory gaps, and seek government support for recovery efforts.
- <u>National Assembly</u>: Advocate for better recovery measures and propose legal amendments to strengthen recovery mechanisms.





### **ASSET ALLOCATION: DIVERSIFICATION**



The investment trend tends to shift towards fixed income or less volatile assets such as government securities, guaranteed funds and fixed deposits. As of June 2024, over **50%** or investments were in government securities. Schemes should consider Alternative investments due to the following reasons.



Increased sovereign risks



An **enabling** regulatory environment with over 15 asset classes



**Growth in the size of pension assets** calls for investment in additional asset classes.



**Inflation protection** from investments in **assets** such as infrastructure projects





### OTHER EMERGING ISSUES AND WAY FORWARD

#### **Longevity Risk:**

life expectancy after retirement is rising hence the danger of *outliving* retirement savings. What should be done to ensure people do not outlive their savings?

# Dependency Burden among retirees:

Most workers are retiring while still having dependents further putting pressure on their pensions. What should be done to prepare them for this fact and promote savings?

#### **ESG Considerations:**

Globally, there is an increasing focus on ESG issues, and Kenya is gradually aligning with these trends. How can the industry ensure incorporation of ESG standards in investments?







# Thank You

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